



WHO WE ARE

Cause Inspired is a digital marketing agency built on the belief that people, when inspired, driven by purpose, and connected to a cause, are capable of meaningful change in themselves, their communities, and their world.

Headquartered in St. Augustine, Florida, we serve a global client base, providing actionable insights and measurable results across a broad spectrum of causes. Our team brings deep expertise in digital advertising, search marketing, and analytics, ensuring each campaign is grounded in data, aligned with organizational goals, and built to perform. Clients trust us not only for our technical proficiency but for our clarity, responsiveness, and dedication to long-term success.

Our Company Values:

- Trust
- Impact
- Purpose
- Innovation
- Optimism

Our Service Standards:

- Communicate
- Ownership
- Connection
- Fairness
- Value

WHY WE DO IT

At Cause Inspired, we understand that nonprofits play a pivotal role in addressing some of the world's most complex challenges. To create measurable and sustainable impact, these organizations must be equipped with the strategic tools and digital expertise necessary to enact their missions effectively.

We are driven by a clear vision: a world where nonprofits operate with the same level of sophistication and support as their for-profit counterparts. Our goal is to empower mission-driven organizations with the insights, infrastructure, and guidance they need to foster meaningful engagement and drive purposeful action.

WHAT WE DO



GOOGLE AD GRANTS

We help nonprofits fully utilize Google's \$10,000/month Ad Grant to increase visibility and drive meaningful engagement.



PAID ADVERTISEMENTS

Our team creates targeted paid ad campaigns across platforms like Google, Facebook, and LinkedIn to expand your reach.



SEO & COPYWRITING

Our SEO strategies and compelling content boost your online presence, attracting and retaining supporters.



WEBSITE DEVELOPMENT

We design modern, responsive, performance-focused websites that reflect your mission and engage your visitors.



WEBSITE HOSTING

We securely host and maintain your website, protecting you from malware and ensuring your website is fast and reliable.



BRANDING

We craft meaningful brand identities that communicate your mission clearly and resonate with your audience.