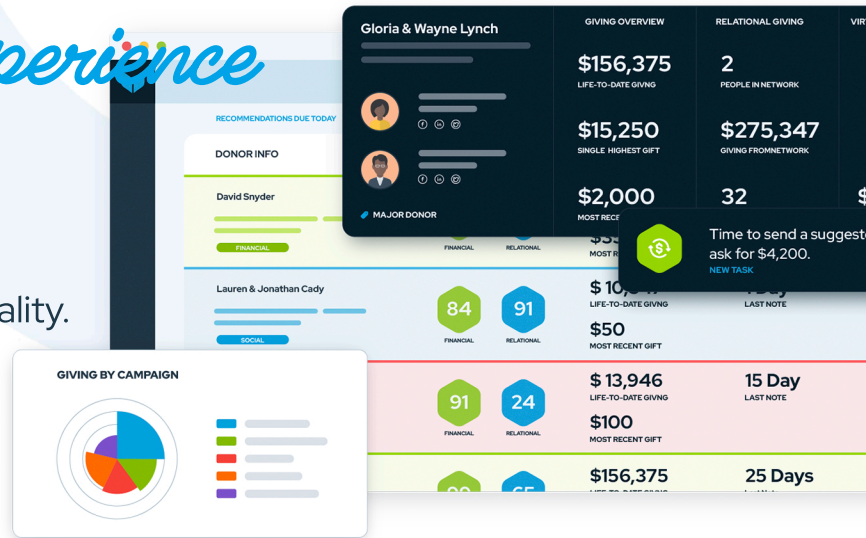


Deliver a *responsive experience* at every step.

The world you fundraise in has changed.
Virtuous is your partner in our digital-first reality.

Virtuous gives you the nonprofit CRM, fundraising, volunteer, and marketing tools you need to create more responsive donor experiences and grow generosity.



"Virtuous is the CRM platform that every fundraiser dreams of! It's the development department's admin that works around the clock, creating space for a fundraiser to focus on what moves the needle in their work."



Jacquelyn Blake, Director of Integrated Fundraising and Operations

Virtuous Responsive Platform



Nonprofit CRM

Streamline donor management and provide valuable, data-rich insights so your teams can focus on what matters.



Marketing + Email

Send comprehensive, omni-channel campaigns to keep constituents engaged with your mission.



Automation

Listen to your donors and build multi-channel workflows that connect in real-time, with no additional staff time.



Giving

Build online giving experiences that resonate with the heart of the donor. Ensure that every step is personalized, meaningful, and full of gratitude.



Signals

Listen to your donors, synthesize relevant data, and access actionable insights to help retain donors and extend engagement.



Events

Create virtual, hybrid, or in-person events to build better responsive experiences for your supporters.

Additional Product Highlights



Payments by Virtuous

Remove the friction between fundraising and finance with an integrated payments platform.



Security

The highest level of compliance, fraud protection, and industry-leading protocols to ensure donor and payment data is secure.



Built for Scale

A platform optimized for nonprofits of all sizes and causes. Designed to help you increase supporter's generosity.



Virtuous Connect

Connect all your technology in one place.. Leverage our open API and robust integrations to see all your data in one place.